



TRI-CITY CITIZENS UNION FOR PROGRESS INC.

675-681 SOUTH 19th STREET, NEWARK, N.J. 07103

TELEPHONE 374-5252

REBECCA DOGGETT ANDRADE
Executive Director

January 25, 1977

MASO P. RYAN
President

Mrs. Vera B. McMillon
542 Hillside Terrace
West Orange, New Jersey 07052

Dear Mrs. McMillon:

We would like, at this time, to express our deep appreciation for your accepting the responsibility of becoming a member of our "First 100." We have great expectations for this fund raising endeavor, but its success depends very heavily upon your participation.

First of all, we would like to remind you that the purpose of this drive is to secure the funds to cover our month-to-month administrative operating expenses. Our ultimate goal for 1977 is to raise \$50,000.00 by means of each of our "First 100" volunteers pledging to raise \$500.00 either by obtaining 10 fifty-dollar pledges or by some fund raising event(s). The contributions may be paid at the rate of \$1.00 per week over the period of one year, or in bi-weekly or monthly installments, whichever method is most convenient for the donor. However, we encourage as many lump-sum donations as possible, as this will enable us to meet our current expenses and plan more confidently.

To achieve our goal, we have set a deadline for receiving all signed pledges by January 31st. In order to expedite this, we have enclosed 10 pledge envelopes. The envelopes may be mailed or delivered to our office c/o Valerie Spain. If you need additional help from us, please call me or Mrs. Spain. If you have not visited Tri-City, we urge you to do so as soon as possible. We will arrange a visit for any day of the week to meet your convenience. You might also extend an invitation to any prospective donors. A visit is our most effective selling tool.

Our ongoing expenses average approximately \$6,000.00 per month, so you can see the urgency with which we must implement this drive.

Again, we are most grateful to you for your interest and assistance.

Yours for progress,

Rebecca
Rebecca Doggett Andrade
Executive Director

RDA:vs
encs. (10)

President Emeritus
DR. ULYSSES B. BLAKELEY

Treasurer
ROBERT CARROLL

Secretary
LILLIAN GREENE